



Music for the Mission

Music for the Mission

Where Live Music Feeds Families — Sponsorship Opportunities That Change Lives Across Upstate New York

Since 2009, we've turned the power of music into 30,000+ families fed. The need is greater than ever. Join us in our mission!

musicforthemission.org | 501c3 | Upstate New York | Founded 2009

Music Has the Power to Feed Those Who Need it Most

Music brings people together – and when it does, it can do real good. At Music for the Mission, every live performance, community event, and shared moment helps put food on the table for families facing hunger.

Across Central New York, rising costs and shrinking resources are making it harder for too many neighbors to meet basic needs. Since 2009, our events and partnerships have helped turn generosity into meals, hope, and measurable impact. **With your support, we can feed even more families – and the need is urgent.**



Community in Action

Live, local events bring people together to raise funds and awareness for neighbors facing hunger across Upstate NY.

Every Dollar Stays Local

Your donation goes directly to local food pantries and hunger-relief programs – no red tape, no delays.

30,000+ Families Helped

Our mini-grant program has helped hundreds of nonprofits serve hungry and homeless families across Upstate New York.

Ready to be part of the story? Explore sponsorship opportunities:

Sponsorship Tiers: Amplify Your Impact

The media powerhouse partnerships we leverage from the North Country through Central NY and the Finger Lakes to the Southern Tier help us HELP YOU TELL YOUR STORY! Choose the sponsorship level that best matches your goals and join us in supporting food pantries and hunger-relief programs across Upstate NY. Any merchandise or gift cards for giveaways, silent auctions, raffles, etc., at public appearances are also always appreciated at all levels.



\$250 — M4M Ambassador

Your sponsorship covers your company's table at weekly food truck events. ~1,000 attendees/week, every Wednesday from mid-April through mid-October. Includes: your brand featured on social media & website, event signage, company name on weekly raffle.

Perfect for local businesses wanting consistent community visibility.



\$500 — Friend of M4M

Your sponsorship covers your company's table at larger events including Seneca River Days and Papermill Island concerts (500–2,000 attendees). Includes: your brand featured on social media & website, event signage, raffle recognition, local media mentions.

Ideal for brands ready to reach bigger crowds and deepen local connection.



\$1,000 — M4M Partner

Your sponsorship covers your company's table for a month or events of your choice, including Food Truck Battle at the NY State Fairgrounds (10,000 attendees). Includes: mentions on M4M & Stanley Law social/website, signage, posters, local media, table recognition.

Great for sponsors looking for stronger presence and memorable event exposure.



\$2,500 — M4M Rock Star

Your annual sponsorship includes signage at large events and all appearances. Includes: mentions on M4M & Stanley Law social/website, promo materials, local media, company name on M4M events like Women on a Mission.

Ideal for supporters ready to make a season-long statement.



\$5,000 — M4M Superstar

Your support includes all Rock Star benefits plus co-appearance on NewsChannel 9's Bridge Street. Includes: mentions on M4M & Stanley Law social/website, signage at large events, promo materials, local media, Women on a Mission recognition.

Perfect for partners who want standout recognition across multiple platforms.



\$10,000 — Hall of Fame Legacy

The ultimate partnership. All Superstar benefits plus signage at ALL events, co-appearance on NewsChannel 9's Bridge Street, and a guest spot on Joe Stanley's podcast 'That's the Law.'

Designed for legacy-minded sponsors ready to lead with maximum impact.



WHY SPONSOR

Your Investment Creates Real, Lasting Change

"Nexstar donated \$10,000 to Music for the Mission on April 15, 2026. Our investment makes a real difference."

— [Nexstar Media Group](#)

→ Your Support Funds the Mission

Every dollar goes directly to local food pantries and hunger-relief programs — no overhead taken.

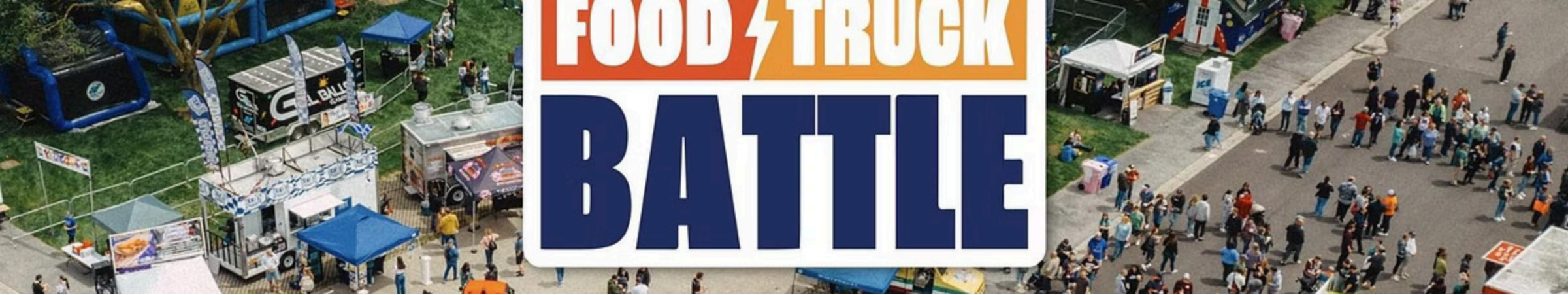
→ Build a Brand People Trust

Align with a community-rooted cause that has served 30,000+ families across Upstate NY since 2009.

→ Connect with an Engaged Community

Reach music lovers, local leaders, and philanthropists who show up, give back, and take action.

Every dollar goes directly to the mission — no overhead, no red tape. Just impact.



\$250

M4M Ambassador

Your sponsorship fuels weekly food truck events | Mid-April through Mid-October

Reach nearly 1,000 attendees every week

- Put your brand in front of the community on social media and our website
- Stand out with signage featured at every event
- Keep your name top of mind through our weekly raffle
- Show up every Wednesday with dozens of touchpoints each season

A great entry point for businesses who want to show up for their community all season long.

YOUR SUMMER LIVES HERE



CONCERTS & WEEKLY EVENTS. ALL SUMMER LONG
PAPERMILL ISLAND | BALDWINSVILLE

\$500

Friend of M4M

Show your support at signature community events across the year

Reach 500–2,000 attendees at every event

- Feature your company on social media and our website
- Get your signage seen at every event
- Keep your company name front and center in raffles
- Earn mentions on local media
- Be part of Seneca River Days and concerts at Papermill Island

Step up your community presence at some of CNY's most beloved summer events.

\$1,000

M4M Partner

Sponsor a month – or the events that matter most to you

Reach up to 10,000 attendees

- Get featured across M4M and Stanley Law social media and websites
- Put your signage in front of event crowds
- See your company name highlighted on posters
- Earn mentions on local media
- Keep your brand visible on the table at every appearance
- Includes Seneca River Days, Papermill Island concerts, and Food Truck Battle at the NY State Fairgrounds



Your brand, front and center at CNY's biggest community gatherings – including the NY State Fairgrounds.

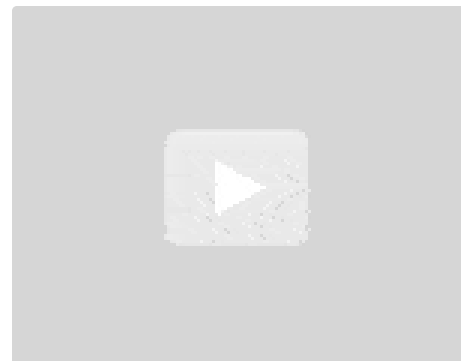




\$2,500 ANNUAL

M4M Rock Star

Your annual sponsorship for maximum visibility across every event

- Get featured across M4M and Stanley Law social media and websites
- Put your brand in front of crowds at large events and every appearance
- See your company name highlighted on promotional materials
- Earn mentions on local media
- Stay visible at M4M events, including Women on a Mission



 Facebook 

2.2K views · 13 shares | GET READY! WE A...

GET READY! WE ARE ONE Single Releases on May 22nd!

Exclusive perk: "WE ARE ONE" — a song recorded by 40+ CNY artists, available for .99 download on [Amazon Music](#) & [Apple Music](#)

For brands ready to be a recognized name in the CNY music and community scene.

\$5,000 ANNUAL

M4M Superstar

Your annual sponsorship – with standout TV media exposure

- Featured across M4M and Stanley Law social media and websites
- High-visibility signage at large events and every appearance
- Your company name highlighted on promotional materials
- Recognition on local media
- Visible presence at M4M events, including Women on a Mission
- Co-appearance on [NewsChannel 9's Bridge Street](#)



Your brand on TV, online, and at every major event – this is top-tier community visibility.

Swag for giveaways at public appearances is warmly appreciated.

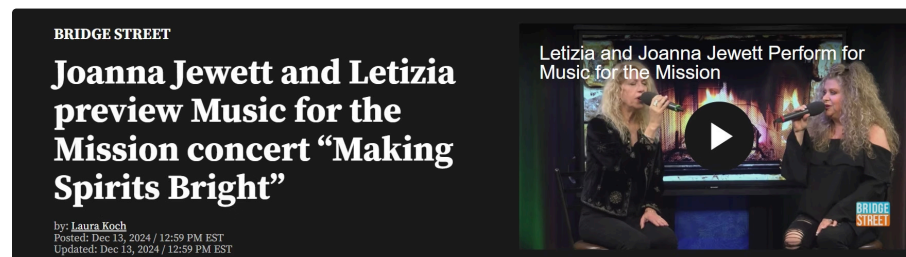


\$10,000 ANNUAL

Hall of Fame Legacy Sponsorship


Your opportunity to feed the hungry, shelter the homeless, and change lives through the power of music.

- Your company is featured on social media & website (both M4M and Stanley Law)
- Your signage displayed at ALL events and appearances
- Your company name appears on promotional materials
- Your brand is featured on local media
- Your company name appears on M4M events, including Women on a Mission
- Your company is co-featured on NewsChannel 9's Bridge Street
- Your company gets a guest spot on Joe Stanley's podcast, "That's the Law"



<https://www.localsyr.com/video/women-on-a-mission-event-benefiting-music-for-the-mission/11101504>

Your swag for giveaways and raffle items at public appearances is greatly appreciated.



HOW YOU CAN HELP

Donate a Raffle Item and Help Create Real Change

At concerts, farmers markets, and community events throughout the year, raffle items help us raise critical funds for Music for the Mission. Your donation becomes more than a prize – it helps provide meals, support, and hope for someone in your community.

Every raffle item also helps spread awareness about the growing need for food security across Central New York. It's a simple way to make a real impact, and your generosity will be recognized. We'd be grateful for your support.

Social Spotlight

Your generosity is shared across Facebook, Instagram, LinkedIn, YouTube, and TikTok.

Website Recognition

Your business will be featured on musicforthemission.org.

On-Site Visibility

Your name will be displayed at the event, linking your support directly to the community you're helping.

Follow us: Facebook, Instagram, and YouTube –

facebook.com/musicforthemission | IG @musicforthemission | YouTube:

Music for the Mission

Ready to donate a raffle item? Call us at (315) 402-0601 – we'd love to hear from you.

"Just a few of the Mini-Grant Recipients"



 Facebook



As a community, Erin's Angels and Music for the Mission believes we...

As a community, Erin's Angels and Music for the Mission believes we CAN solve childhood hunger... together! Here's mini-grant recipient and founder of Erin's Angel...




 Facebook



The Farms of ADL does an amazing job in helping facilitate access to...

The Farms of ADL does an amazing job in helping facilitate access to food and SNAP. As a mini-grant recipient, our charity Music for the Mission helped fund their efforts...

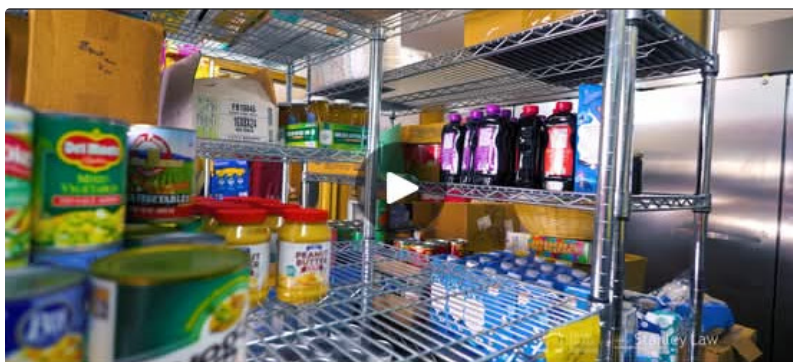


 WIVT - News 34



United Presbyterian Church receives grant to fight food insecurity

A local law firm is helping to feed the hungry through everyone's shared love of music.

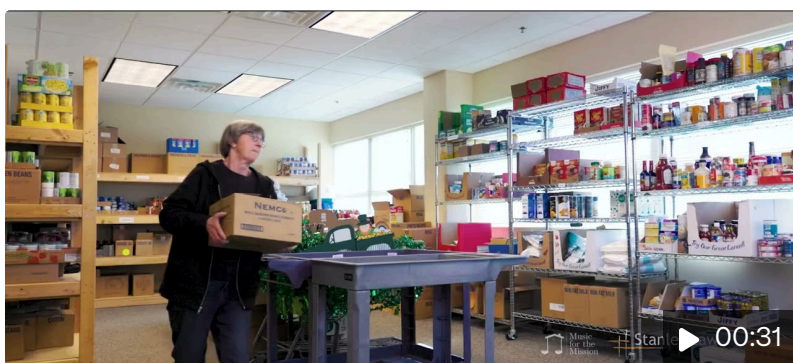


 Facebook



"No Child Hungry" program from Rural Services gives a little bit of...

"No Child Hungry" program from Rural Services gives a little bit of hope along the way... Music for the Mission #NoChildHungry #DoingWellByDoingGood...



 YouTube



M4M Mini Grant Recipient: Inter Religious Food Consortium

Kate shares the story of what mini grant recipient the Inter Religious Food Consortium focuses on every day in Central NY...

"Hear What the Artists Have to Say"



YouTube



Artist Michael Houston & Music for the Mission

Artist Michael Houston collaborates with Music for the Mission to help those who need our help the most. Donate here: <https://www.musicforthemission.org/donate>



YouTube



Music for the Mission and Stanley Law Present: Danielle Rausa, Artist

CNY Artist Danielle Rausa, is a supporter and believer in the work of Music for the Mission We thank her tremendously for his talent, energy and devotion to our effort...



YouTube



Music For the Mission and Stanley Law Present: Paul Valentino, Artist

CNY Artist Paul Valentino, has been a longtime supporter and believer in the work of Music for the Mission We thank him tremendously for his talent, energy and devotio...



YouTube



Artist Jeff Gordon Shares His Music For the Mission Story

Music for the Mission is a charity established over a decade ago by area attorney Joe Stanley of the Stanley Law Offices. In an effort to feed the hungry and shelter the...

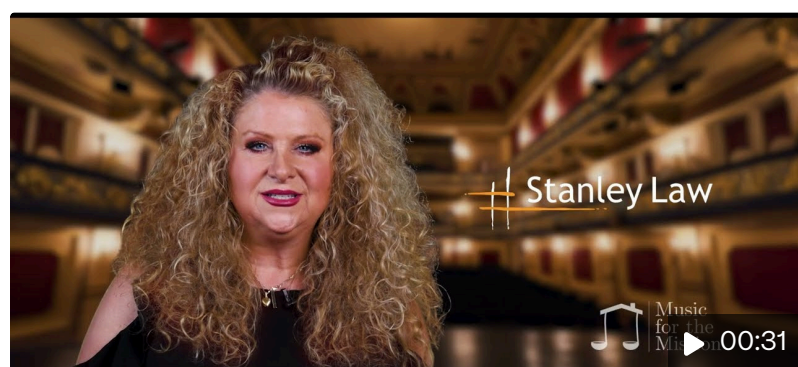


YouTube



Stanley Law's Music For the Mission

Artist Edgar Pagan featured here in his support of Music for the Mission and selected as Artist of the Month. <https://www.musicforthemission.org>



YouTube



Hunger & Homelessness Don't Take a Holiday with artist, Letizia

Letizia and the Z Band have always been a big supporter of Music for the Mission. We're grateful for all they do! Here's Letizia to shine a light on the incredible need for...



YouTube



Hunger & Homelessness Don't Take a Holiday with Artist "Just Joe" Altier

Just Joe was our featured male soloist on "We Are One" and "We Are One (Christmas is Here)." So as a longtime supporter and advocate for the work we do here at Music...

SITELOOK

JULY 9
SYLVAN BEACH
"SUMMER CONCERT SERIES"
SYLVAN BEACH NY 6-8p

JULY 13
SYRACUSE WHISKEY COOP
"BLUES BRUNCH"
SYRACUSE NY 12-3P

JULY 16
LOCK 1 DISTILLING
"BIKE NIGHT"
PHOENIX NY 6-9P

JULY 19
CRITZ FARMS
"SUMMER MUSIC SERIES"
CAZENOVIA NY 5-8P

JULY 20
MEIERS CREEK BREWING
"SUNDAY BRUNCH"
CAZENOVIA NY 12-3P (DUO)

JULY 23

Artist of the Month



Liz Strodel

CELEBRATING MUSIC'S ICONS & CREATIVE CROSS POLLINATION

MAY 24 | DYLAN WITH SPECIAL GUEST DARK POLLUX WITH A DYLAN & THE DEAD SET

JUNE 10 | NEW WAVE POST PUNK, POP ROCK

JUNE 24 | YACHT ROCK WITH SPECIAL GUESTS SHOUTERS!

JULY 8 | LEGENDS OF LAUREL CANYON WITH SPECIAL GUEST FAYLE COX

AUG 12 | SOUL TO SWIFT WITH SPECIAL GUEST SHERIDAN SMITH

AUG 26 | DAVE MATTHEWS WITH SPECIAL GUEST SHOUTERS!

SEPT 9 | LEONARD COHEN WITH SPECIAL GUEST JEFF BUCKLEY SET

SEPT 23 | BRUCE SPRINGSTEEN WITH SPECIAL GUEST

THE RIDGE UNCOVERED
A CELEBRATION OF BRUCE SPRINGSTEEN'S MUSIC
FRIDAY JULY 18
FRIDAY AUG 1
FRIDAY SEPT 19

FESTIVALS!
THE RETURN OF YOUR FAVORITES
JUNE 21
BACON & BOURBON
AUG 16
RIDGESTOCK!

CNY SONGBIRDS



The Music of
MOTOWN

Sunday, April 6 • 4pm

Tickets on sale now: center4art.org

Artist of the Month

Mark Doyle



Follow Mark on social media

Artist of the Month



Bill Barry

Follow Bill on social media!

Artist of the Month

dXn



Follow dXn on social media!

Artist of the Month



Greg Spencer

Follow Greg on social media!

Artist of the Month

Maria DeSantis



<http://www.desantisorchestra.com>

Artist of the Month

Ronnie Leigh



<http://www.ronnieleigh.com/>

Artist of the Month

Danielle Rausa



<http://moodswing.net/>
Facebook: @MoodSwingCNY



Live Space Entertainment Proudly Presents

Christmas from Dublin
Music Director
Bob Halligan, Jr.
December 14, 2019



more information at www.live-space.com

Rockin' on Friday
January 24th 7:00 PM
at the Palace Theater
\$10 General Admission

Featuring:
Letizia **Todd Hobin** **Alexandra Deshorties**



100 singers and musicians!
Syracuse Opera Chorus
Syracuse Pops Chorus
Conducted by Christian Capocaccia and Lou Lemos

CHILI COOK OFF
8th OFF Starts

\$10 Bucks to Enter
500 Donation to be a Chili Judge

Music 2-6pm with **SCARECROW**
Raffles \$50/50'S

Artist of the Month

Joe Whiting



<https://www.joewhitingmusic.com>
Facebook: @JoeWhiting @JoeWhitingBand

Artist of the Month

Rex Lyons



Artist of the Month

Neil Minet



Artist of the Month

Rolland Brunet



Artist of the Month



Salt City Pops Quartet

<http://saltcitypopsquartet.com/>


ON A MISSION
An evening of music to benefit Music for the Mission
Wednesday, September 24 - 5:30-8:30
Middle Ages Beer Hall
120 Wilkinson St., Syracuse

Featuring:
Maria DeSantis, Maureen Henesey, Diana Jacobs, Joanna Jewett, Letizia, Babette Puzey, CNY Songbirds, and Salt City Pops Quartet!



Artist of the Month

Colleen Kattau



Artist of the Month

Ron Spencer



Artist of the Month



Mark Yonnick

Join the Mission

Your opportunity to feed the hungry, shelter the homeless, and change lives through the power of music.

[Schedule time with our Team](#) to learn which Sponsorship involvement can work best for your organization and efforts in our community!

[Schedule a Conversation](#)

Website

musicforthemission.org

Donate

musicforthemission.org/donate

Get Involved

musicforthemission.org/get-involved



Feeding the hungry and homeless across Upstate NY



All proceeds benefit Music for the Mission a 501(c)3



MUSICFORTHEMISSION.org

Follow us on



in partnership with



SCAN THE QR CODE ABOVE TO DONATE.

THANK YOU FOR YOUR SUPPORT!

HUGE
thank you

For your support



Thank you for believing in the power of music to change lives. We are one community.